

TRANSPORTATION ADVISORY BOARD MEETING

APPROVED

HELD ON July 18, 2017

<u>TAB Members Present</u>	<u>TAB Members Absent</u>	<u>Others Present</u>
Kay Henry, Vice Chairperson		Sabine Ellis
Dave Bergner		Erik Guderian
Louis Stephen		Renate Ehm
Jennifer Love		Ryan Hudson
David Camp		Lt. Gina Nesbit
Ian Murray		Erin Romaine
Ron Wilson		
Mike Schmidt		
Vern Mathern		
Michael Book		
Ryan Wozniak		

Vice Chairperson Kay Henry called the July 18, 2017 Transportation Advisory Board meeting to order at 5:29 pm.

Item 1. Approval of the minutes of the Transportation Advisory Board meeting held on May 16, 2017

Board Member Vern Mathern motioned to approve the minutes as written. Board Member Mike Schmidt seconded and the motion passed unanimously.

Item 2. Acknowledge incoming Board Member Ryan Wozniak

Vice Chairperson Kay Henry welcomed Board Member Ryan Wozniak. Board Member Ryan Wozniak introduced himself and shared a quick overview of his education and professional credentials.

All TAB members briefly introduced themselves.

Item 3. Annual election of Chairperson and Vice Chairperson.

Vice Chairperson Kay Henry asked if there were any nominations for Chairperson.

Board Member Mike Schmidt nominated Vice Chairperson Kay Henry to serve as Chairperson.

Board Member Vern Mathern made a motion to close nominations. Board Member David camp seconded the motion.

The nomination for Vice Chairperson Kay Henry to serve as Chairperson was accepted with no objections and the motion passed unanimously.

Chairperson Kay Henry asked for nominations to serve as Vice Chairperson. Board Member Ron Wilson nominated Board Member Mike Schmidt to serve as Vice Chairperson.

Board Member Ryan Wozniak nominated himself.

Board Member Louis Stephen nominated Board Member David Camp.

Board Member Vern Mathern made a motion to close nominations. Board Member David camp seconded the motion.

After totaling votes, it was announced Board Member Mike Schmidt would serve as Vice Chairperson.

Item 4. Items from citizens present

None.

Item 5. Hear a presentation on the City's Digital Community Engagement Campaign, Imagine Mesa.

Erin Romaine, Imagine Mesa Ambassador, introduced herself and shared that she would be giving a presentation on Mesa's new digital community engagement campaign, Imagine Mesa.

Ms. Romaine explained that the Imagine Mesa campaign was created to engage with Mesa stakeholders, and would be open from June 29, 2017 until October 31, 2017.

Ms. Romaine gave an overview of Imagine Mesa's 'Vision Forums', which are categories that align with City Council's strategic goals and priorities, and briefly described each 'Vision Forum'. She briefly described how citizens can submit or support an idea through the platform, and explained how the City of Mesa is using digital outreach, word-of-mouth, and existing resources, such as utility bills and Channel 11, to market the Imagine Mesa campaign.

Ms. Romaine shared that a, City Council-appointed, Imagine Mesa Advisory Committee was created, consisting of community-wide leaders, to evaluate ideas submitted through the platform and would give recommendations to City Council.

Board Member Louis Stephen asked who would determine if the ideas submitted on the platform are good or not.

Ms. Romaine explained that City of Mesa staff monitors the platform and responds, especially for ideas that are already in place, and that every idea will be evaluated by the Imagine Mesa Advisory Committee.

Board Member Louis Stephen asked if Transportation-related ideas would come to the Transportation Advisory Board.

Ms. Romaine explained that ideas that already exist would likely go to Transportation staff first for a response, and that ideas that do not exist, and that are recommended by the Imagine Mesa Advisory Committee, would go directly to the City Council. Ms. Romaine was unsure how City Council would move forward.

Board Member Michael Book asked if the platform prioritizes ideas with more support.

Ms. Romaine explained that greater support simply makes an idea more popular but does not prioritize them.

Board Member Michael Book asked if negative ideas would be removed from the platform.

Ms. Romaine shared that all ideas would remain on the platform.

Board Member David Camp asked how the Transportation Advisory Board would be kept informed during the process.

Ms. Romaine recommended that questions or updates regarding Transportation-related ideas could be answered by Transportation staff; however, she would be happy to give the Board an update once the Imagine Mesa Advisory Committee makes their recommendations.

Sabine Ellis, City Traffic Engineer, indicated that she could help get answers to questions that Board Members may have about Imagine Mesa.

Board Member Ryan Wozniak proposed that staff consider responding to the idea-contributor privately and give them an opportunity to refine their idea, instead of commenting publicly on the platform. He also noted that the Imagine Mesa homepage appears to rank popular ideas, and that staff should consider randomizing ideas on the homepage, to mitigate the possibility of promoting popular ideas.

Board Member Ryan Wozniak asked if there was any type of implementation tracking.

Ms. Romaine explained that the website will be modified to give updates once the campaign closes on October 31.

Board Member Louis Stephen asked if the campaign would continue in the future.

Ms. Romaine stated that she was not sure about future campaigns.

Board Member Louis Stephen suggested that the website inform residents of the next steps once the campaign closes in October.

Board Member Michael Book requested that Ms. Romaine come back and give the Board an update in February.

Ms. Romaine shared that she would be glad to come back with an update.

Chairperson Kay Henry shared some of her previous experiences with Mesa's previous public engagement outreach effort, iMesa, and her support for the Imagine Mesa campaign.

Chairperson Kay Henry thanked Ms. Romaine for the presentation.

Item 6. Frequency of Regularly Scheduled Transportation Advisory Board Meetings.

Sabine Ellis, City Traffic Engineer, proposed a recommendation that the Transportation Advisory Board amend its Bylaws to reduce the frequency of regularly scheduled Board meetings from monthly to bi-monthly (ie., every two months) and that meetings would be held on odd numbered months (ie., Jan, Mar, May, Jul, Sep, Nov). Ms. Ellis explained that this change would reduce meeting cancellations due to lack of items, administrative tasks associated with scheduling and cancelling Advisory Board meetings, and allow TAB Members to more realistically plan for scheduled TAB meetings.

Board Member Louis Stephen asked for clarification on the term 'simple majority.'

Ms. Ellis explained that a 'simple majority' is necessary to act on an item, but that number can change depending on how many board members attend a specific meeting.

Chairperson Kay Henry stated her support for the recommendation.

Board Member Ryan Wozniak motioned to approve the recommendation. Board Member Mike Schmidt seconded and the motion passed unanimously.

Board Member Louis Stephen wanted to know how the Transportation Advisory Board could revisit an item heard at the March 21, 2017 meeting regarding public restrooms along the light rail alignment. He would like the opportunity to share his thoughts and have a broader conversation about the need for these restrooms.

Ms. Ellis informed Board Member Louis Stephen that the best place to start would be to speak with Jodi Sorrell, Transit Services Director, and that she would get him in touch with her for further discussion.

Board Member David Camp asked when the Board would receive follow-up information regarding McLellan Road in the Candlelight Estates neighborhood.

Ms. Ellis explained that since the update that was provided at the December 20, 2016 meeting, speed cushions were installed between Harris Drive and Gilbert Road as directed by the Board.

Ms. Ellis shared that staff is still working through other speed cushion survey processes with the neighborhood and will provide a future update on this item.

Ms. Ellis noted that City Council approved amendments to Mesa City Code regarding intersection sight requirements and street name sign installations, which the Transportation Advisory Board approved in December 2016.

Chairperson Kay Henry thanked everyone.

Meeting was adjourned at 6:29 pm.